

YOUTH OFF THE STREETS

Corporate Partnerships

Recognition Strategy



In Australia, almost 1 in 4 people experiencing homelessness are children and youth (aged under 18).

That's 26,785 young people on any given night.

Australian Bureau of Statistics: 'Census of Population and Housing: Estimating Homelessness' (2016).

About Youth Off The Streets

Youth Off The Streets (YOTS) is a non-denominational organisation assisting youth (aged 12-25) facing challenges such as homelessness, drug and alcohol dependency, exclusion from school, mental health issues, poverty and isolation.

We support these vulnerable youth as they work to turn their lives around, overcoming immense personal traumas such as neglect and physical, psychological and emotional abuse.

Every year, we help over 3,000 young people across Australia, with services in NSW, Queensland and Melbourne including:

- **Homeless Services** – crisis refuges, Street Walk outreach, food van.
- **Education** – six accredited high schools offering alternative education and employment pathways.
- **Alcohol & Drug Treatment and Mental Health** – rehabilitation, family counselling, community reintegration.
- **Outreach** – 1:1 case management, educational initiatives in at-risk schools, safe diversionary activities.
- **Aboriginal Services** – outreach in regional NSW, cultural reconnection programs, specialised education.
- **Integration** – reconnecting disengaged youth with community through mentoring, service learning, young parents' programs.
- **Registered Training Organisation** – nationally accredited vocational education and training (VET).

Our mission is helping disconnected young people to discover greatness within, by engaging, supporting & providing opportunities to encourage & facilitate positive life choices.

Recognising Your Support

We can tailor a supporter recognition plan in line with your requirements and level of support, with acknowledgement opportunities including:

- **Volunteering** opportunities to engage your members, e.g. food van, outreach, renovation projects.
- **Recognition** in our Annual Report, social media, Youth Off The Streets website.
- **Content** including case studies and images for your newsletters and PR materials.
- **Invitations** to Youth Off The Streets events and community engagement initiatives.
- **Support** from a dedicated account manager.

We have a structured recognition framework to ensure we provide equitable and consistent recognition to our supporters in the corporate sector. The framework covers aspects including: program / service sponsorships, staff engagement program (volunteering), media (including social media), program outcomes where applicable, and support model. Our current partner levels are:

- Corporate Supporter (\$5-15K p.a.)
- Bronze Level Supporter (\$15-50K p.a.)
- Silver Level Supporter (\$50-100K p.a.)
- Gold Level Supporter (\$100-150K p.a.)
- Platinum Level Supporter (\$150K+ p.a.)

We would work with your organisation to design a support model that meets your community investment strategy.

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	Platinum	Gold	Silver	Bronze	Corporate Supporter
Contribution p.a.	\$150,000+	\$100,000+	\$50,000+	\$15,000+	<\$15,000
Father Chris Riley will attend one event p.a.	✓				
Dedicated Account Manager, including regular meetings and presentations	✓	✓	✓	✓	
Service or program staff member will attend one event p.a.	✓	✓	✓		
One visit to a Youth Off The Streets service location p.a.	✓				
Father Chris Riley letter thanking staff and acknowledging partnership	✓	✓			
Media release to announce partnership	✓				
Youth Off The Streets approved story for company internal news	✓	✓	✓		
Partnership story in Youth Off The Streets Corporate E-news	✓	✓			
Participation in scheduled volunteer events (e.g. Food Van)	✓	✓			
MOU volunteering (e.g. Lunch & Learn, working bee)	✓	✓			
Organisation logo and article in Annual Report	✓				
Organisation logo in Annual Report		✓	✓		
Organisation name in Annual Report				✓	
Invitation to Youth Off The Streets events	✓	✓	✓	✓	✓
Reciprocal use of Organisation logo and 100 word partnership description on Youth Off The Streets website	✓	✓			
Reciprocal use of Organisation logo on websites			✓		
Reciprocal use of Organisation names on websites				✓	
Reciprocal recognition on Social Media platforms	✓	✓	✓	✓	
YouTube channel content, as appropriate	✓	✓	✓		
Service or program staff may be filmed (requires prior approval)	✓	✓			
Reporting & evaluation, as agreed in MOU	✓	✓	✓	✓	
Youth Off The Streets endorsed fundraisers with Youth Off The Streets staff onsite	✓	✓	✓	✓	
Youth Off The Streets endorsed fundraisers without Youth Off The Streets staff onsite					✓
Receive Corporate E-news	✓	✓	✓	✓	✓

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From Father Chris Riley

At Youth Off The Streets we empower young people to participate in and transform their future through the development of their skills, confidence and relationships with each other, their families and their communities.

Our young people come to us disengaged, abused, neglected or abandoned looking for someone to believe in them. We believe in them, and we offer them programs that focus on positive options and strength based strategies that don't allocate blame or see them as the problem. Our programs challenge kids to make decisions for themselves, take responsibility for their own lives, and understand they can do well.

We have witnessed many of our young people achieve over the years, and we ask you to join us in supporting and celebrating them all.

Thank you for believing in us, thank you for believing in our kids.

Yours faithfully,

Father Chris Riley AM

Chief Executive Officer & Founder



*Name and image changed for privacy.

CASE STUDY: STEVE* (AGED 13)

From age 11, Steve was living on the streets of Sydney. Both his parents were substance users, so he had an extremely traumatic childhood and was addicted to drugs by age 13.

When we first approached Steve through our 'Street Walk' outreach, he was alone and contemplating suicide. We referred him to our Don Bosco crisis refuge, and this is where things started to change.

Steve got his own caseworker and started seeing a counsellor to address his depression, trauma and family issues.

After 6 months of mental health intervention, Steve's low moods started to lift. He started to believe in himself. As a result, he was able to secure a part-time job and began further studies.

Steve's caseworker helped him prepare for transitional accommodation by teaching him independent living skills and providing case coordination and aftercare.

Steve has since moved onto stable housing and is continuing his study and work. Although the resentment towards his family is still there, he is now better equipped to deal with these emotions and work towards building a better future for himself.